

# University of Pretoria Yearbook 2020

## Recreation and sport management 707 (MBK 707)

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| <b>Qualification</b>          | Postgraduate   |
| <b>Faculty</b>                | <a href="#">Faculty of Humanities</a>  |
| <b>Module credits</b>         | 20.00  |
| <b>Programmes</b>             | <a href="#">BAHons Sport and Leisure Studies Sport and Recreation Management</a> |
| <b>Prerequisites</b>          | No prerequisites.  |
| <b>Language of tuition</b>    | Module is presented in English   |
| <b>Department</b>             | Sport and Leisure Studies  |
| <b>Period of presentation</b> | Semester 2   |

### Module content

Aspects of visionary recreation management, entrepreneurship, human resource management and marketing are applied to the sport and recreation industry.

(1 hour contact time per week with work assignments for the following week.)

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